



Alicia Ferguson, MBA

Valor HospiceCare & The Valor Institute for Palliative Medicine's Executive Team includes Alicia Ferguson, MBA, as Business Development Director and Administrator.

With over a decade of executive healthcare management experience, Alicia uses fresh and innovative strategies to focus on compassionate patient care, increasing brand awareness and meeting aggressive quality and operational goals. With extensive experience in clinical start-ups, site expansion, quality control and developing in-depth strategic business plans, she is an executive with a proven track record of pushing herself and her team to success.

Not one to merely hold a position, Alicia has an "all hands on deck" leadership style and does not ask her team to do anything she will not do herself. By developing and using key performance indicators, industry data, and a transparent communication style, this executive has been successful in leading organizations, teams, and individuals to exceeding patient and family expectations.

For further information, please contact us at:

(520) 615-3996 in the Tucson Metro Area

(520) 399-0200 in the Green Valley Area

(520) 458-9450 in the Sierra Vista Area

or visit www.valorhospicecare.com